

HILLARY FRILECK

art producer [*noun*] - \ärt pruh-dü-ser\
Aids in artist selection, negotiates artist usage rights and budget, liaise between art director and artist, oversees all aspects of production, maintains full knowledge of world wide talent pool, understands usage, legal issues and copyright law, manages budgets and schedule.

FREELANCE

Wieden & Kennedy, NY
ART PRODUCER
(07/04) + (10/09-4/10)
ACCOUNTS: Air Jordan, ESPN, Delta

McGarry Bowen, NY
ART PRODUCER
(06/09-10/09)
ACCOUNTS: Disney

Radical Media, NY
PRODUCER/PROJECT MANAGER
(02/08-02/09)
ACCOUNTS: Grey Goose, Tommy Hilfiger, Pepsi

Peter Rad Photography
PRODUCER
(07/04)
ACCOUNT: Cheerios
AGENCY: Saatchi & Saatchi

DiMassimo, NY
ART PRODUCER
(06/04)
ACCOUNT: Instinet

Jake Chessum Photography
PRODUCER
(03/04)
ACCOUNT: Diet Coke
AGENCY: FCB
ACCOUNT: Kodak
AGENCY: Ogilvy & Mather

Juliana Sohn Photography
PRODUCER
(02/04)
ACCOUNT: Washington Mutual
AGENCY: Sedgwick Road, Seattle WA

MVBMS/EURO RSCG, NY
ART PRODUCER
(08/00-04/01)
ACCOUNTS: MCI, New Balance, Intel, Volvo, Stouffer's, Subway

STAFF

TBWA Chiat/Day, NY
DIRECTOR OF ART PRODUCTION
(12/05-01/08)
ACCOUNTS: Absolut Vodka, Samsonite, Sprint, ACI, Stonyfield Farm, Snickers, Embassy Suites, Nivea

Cossette Post, NY
ART PRODUCER
(08/04-11/05)
ACCOUNTS: Cache, Hunter Douglas, Carlsberg Beer, Blue Cross of NJ, KeySpan

Bozell/Lowe, NY
SENIOR ART PRODUCER
(04/02-02/04)
ACCOUNTS: Bank of America, Verizon Wireless, Fujitsu, Ban, Jergen's, Biore, NY Times, Century 21, Electrolux, Eureka

Young & Rubicam, NY
ART PRODUCER
(02/00-08/00)
ACCOUNTS: United Airlines, AT&T, Colgate, Campbell's, Chanel, Fisher Price

TBWA Chiat/Day, SF
ART PRODUCER/JR. PRODUCER
(12/98-01/00)
ACCOUNTS: Levi's, Pets.com, Onhealth.com, AAA
Junior Art Producer (06/98-12/98)

TBWA Chiat/Day, LA
ART PRODUCER ASSISTANT
(11/97-05/98)
ACCOUNTS: Apple Computers, Taco Bell, Energizer

AWARDS & PRESS

2006
Cannes Gold Lion –Snickers Halloween

2004
Interview: Ask Creatives PDN online
Guest Editor New Talent: Photo Serve

2003
Judge: PDN Self-Promotion Awards
Art Directors Club – Fujitsu
PDN Photo Annual – Yamaha
Cannes, Addy, Clio, One Show –Yamaha
Obie – Bank of America

2000
PDN Photo Annual – Pets.com

EDUCATION

B.S. Mass Communications/Film
Emerson College
Boston, MA/The Netherlands